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**ALERE INC. DECLARES CASH DIVIDEND
ON ITS SERIES B CONVERTIBLE PERPETUAL PREFERRED STOCK**

WALTHAM, MA...March 3, 2014...Alere Inc. (NYSE: **ALR**), a global leader in empowering individuals to take greater control of their health at home by connecting innovative diagnostics in the hands of patients to their healthcare providers, has declared a cash dividend of \$3.00 per share on its Series B Convertible Perpetual Preferred Stock (NYSE: ALR.PR.B). The dividend is payable on April 15, 2014 to holders of record of Series B stock at the close of business on April 1, 2014.

Such payment will cover the amount of all dividends accrued from January 1, 2014 through March 31, 2014.

For more information about Alere, please visit our website at <http://www.alere.com>.

By developing new capabilities in near-patient diagnosis, monitoring and health information solutions, Alere enables individuals to take charge of improving their health and quality of life at home. Alere's global leading products and services, as well as its new product development efforts, focus on infectious disease, toxicology, cardiology and diabetes. Alere is headquartered in Waltham, Massachusetts.

Source: Alere Inc.