



Alere to Attend Canaccord Genuity Conference

WALTHAM, Mass.,” Aug. 8, 2014 – Alere Inc. (NYSE: ALR), a global leader in rapid diagnostics, announced today that it will attend the Canaccord Genuity 34th Annual Growth Conference to be held on August 13-14, 2014 at the InterContinental Hotel in Boston.

Jon Russell, Vice President, Finance, will attend the conference. Mr. Russell’s presentation is scheduled for Wednesday, August 13, at 10:00 am ET.

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About Alere

Alere's global leading rapid diagnostic products and services, as well as its new product development efforts, focus on infectious disease, cardiometabolic disease and toxicology. Alere is headquartered in Waltham, Massachusetts. For more information regarding Alere, please visit www.alere.com.

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