



Alere to Present at 35th Annual Cowen and Company Health Care Conference

WALTHAM, Mass., Feb. 23, 2015 – Alere Inc. (NYSE: ALR), a global leader in rapid diagnostic tests, today announced that CEO and President Namal Nawana will present at the 35th Annual Cowen and Company Health Care Conference on Wednesday, March 4, 2015 at 10:40 a.m. Eastern Time. The conference will be held at the Boston Marriott Copley Place Hotel in Boston, Mass.

To access the live webcast for this event, please visit Alere's website at <http://www.alere.com/ww/en/investor-relations/investor-presentations.html> at least 15 minutes before the scheduled start time to download any necessary audio or plug-in software. An audio replay will be available following the presentation and will be archived for at least 30 days. During his presentation, Mr. Nawana may discuss and answer questions concerning business and financial developments and trends. His responses to questions, as well as other matters discussed during the webcast, may contain or constitute information that has not been disclosed previously.

About Alere

Because **Knowing now matters™**, Alere delivers reliable and actionable information through rapid diagnostic tests, resulting in better clinical and economic healthcare outcomes globally. Headquartered in Waltham, Mass., Alere focuses on rapid diagnostics for infectious disease, cardiometabolic disease and toxicology. For more information on Alere, please visit www.alere.com.

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