



Alere to Participate in 35th Annual Canaccord Genuity Growth Conference

WALTHAM, Mass., Aug. 5, 2015 – Alere Inc. (NYSE: ALR), a global leader in rapid diagnostic tests, announced today that the Company will participate in the 35th Annual Canaccord Genuity Growth Conference, which will be held at the Intercontinental Hotel in Boston. Alere CEO and President Namal Nawana will speak at the conference on Wednesday, August 12, 2015, at 1:30 pm ET.

The Company's presentation will be webcast and may be accessed through a link on the Investors section of Alere's website. The webcast will be archived there for at least 30 days.

About Alere

Alere believes that when diagnosing and monitoring health conditions, **Knowing now matters**TM. Alere delivers reliable and actionable information through rapid diagnostic tests, resulting in better clinical and economic healthcare outcomes globally. Headquartered in Waltham, Mass., Alere focuses on rapid diagnostics for infectious disease, cardiometabolic disease and toxicology. For more information on Alere, please visit www.alere.com.

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