



## Alere Inc. to Host Investment Community Meeting

**Waltham, Mass.**, March 5, 2015 – Alere Inc. (NYSE: ALR), a global leader in rapid diagnostics, will hold an investment community meeting in New York, NY on Thursday, March 12, 2015, beginning at 1:00 pm ET. This meeting is by invitation only for financial analysts and institutional investors.

The investment community meeting will be webcast live via Alere's Investor Relations web site at <http://www.alere.com/ww/en/investor-relations/investor-presentations.html>, and will remain available for one month following the live event.

During the meeting the Company will discuss and answer questions concerning business and financial developments and trends. Responses to questions, as well as other matters discussed during the meeting, may contain or constitute information that has not been disclosed previously. The meeting will also include a discussion of non-GAAP (Generally Accepted Accounting Principles) financial measures. Information reconciling these non-GAAP financial measures to Alere's financial results prepared in accordance with GAAP will be posted on Alere's Investor Relations web site at <http://www.alere.com/ww/en/investor-relations/investor-presentations.html> upon commencement of the meeting.

Historical news releases and financial documents are available on the Company's web site at [www.alere.com](http://www.alere.com).

### About Alere

Because **Knowing now matters™**, Alere delivers reliable and actionable information through rapid diagnostic tests, resulting in better clinical and economic healthcare outcomes globally. Headquartered in Waltham, Mass., Alere focuses on rapid diagnostics for infectious disease, cardiometabolic disease and toxicology. For more information on Alere, please visit [www.alere.com](http://www.alere.com).

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